

Main events + actions planned (online, social media, press...)	Target audience	Partnerships	Indicative calendar
1. Opening conference	Bulgarian institutions, NGOs, academic experts, Bulgarian public, media.	Diplomatic Institute (DI)/MFA	March 2015
2. Regional Conference “Global Education and Solidarity” under the patronage of the Minister of Foreign Affairs	Universities (professors and students), CSOs and local authorities, local media. Representatives from Bulgaria, Greece, Spain, Georgia, FYROM, Bosnia and Herzegovina, Moldova and other countries.	University	November 2015
3. Inter-university workshop – Discussion of the content and design of the virtual game “Solidarity and Development”.	Universities - students and professors, experts.	University	April 2015
4. An international seminar dedicated to poverty	National and international, NGOs, academic and state experts on poverty. Media.	NGO	April 2015
5. Closing conference	Bulgarian institutions, NGOs, academic experts, Bulgarian public at large, media.	DI/MFA	December 2015
6. Essay competition	High school students and university students.	DI	April, May 2015
7. National informational campaign for the essay competition – radio cast and video spot	Universities, schools, Bulgaria youth, other institutions, media.	DI	February/March 2015
8. Profile of the global young citizen - sociological survey	Young people across the country and their views on the EU development policy and the role of Bulgaria.	NGO	October, November, December 2015
9. Become a Global school! How your school can get involved in the EYD 2015.	Regional educational authorities, school principals and teachers. Local media.	NGO	April 2015
10. Global schools in action – school campaigns dedicated to the EYD 2015	Schools from all the regions of Bulgaria. Local media.	NGO	March, April, May, September, October, November 2015
11. Youth Teaching Youth – traineeship between students	Schools – students and teachers.	NGO	October, November 2015
12. Survey in two components: 1) Organization of 4 focus-group discussions with different business branches; and 2) A survey among 500 private companies.	Bulgarian private sector, media	Business sector	July, August 2015
13. Organization of Information Days in 10 branches	Bulgarian private sector, media	Business sector	July 2015
14. National business conference “Bulgaria’s development cooperation: benefits and opportunities for the Bulgarian private sector”	Bulgarian private sector, media	Business sector	May 2015
15. Diplomacy Journal dedicated on the EYD 2015	Bulgarian diplomats and other state administration, all major Bulgarian universities, NGOs	DI	December 2015
16. Leaflet	Bulgarian society, focus on NGOs, academic circles, schools, Bulgarian institutions; media	DI	February 2015
17. Teach it! Educating responsible youngsters	Regional educational authorities, school students, general public, local and central media	NGO	February, September 2015
18. Design, Elaboration and Dissemination to high schools of the interactive virtual game “Solidarity and Development”.	Regional educational authorities, high school students, local and central media	NGO	February, September 2015
19. Global School Award	Regional educational authorities, school principals and teachers, local and central media	NGO	December 2015
20. Broadcast dedicated to the European Year for Development 2015	Bulgarian media, Bulgarian society at large	DI	September and December 2015.
21. Two main press-conferences	Bulgarian media, Bulgarian society at large	DI/MFA	March 2015, December 2015

